



# Privacy Policy

## The Integrity Institute, LLC User Privacy Notice

The Integrity Institute, LLC is an educational empowerment company offering a variety of services to help individuals and institutions operate from the highest level of agency and the purest place of integrity. The Integrity Institute, LLC does business in the United States as The Integrity Institute, LLC. This Privacy Notice sets forth details regarding the information The Integrity Institute, LLC collects from its Users via emails and SMS text messages.

### **The Information We Collect**

The Integrity Institute, LLC, collects Personal Data directly from the User. When you inquire about our services, we will collect your name, your business title, your business contact information (email, phone number, and address), your IP address(es) and browser information.

When you use the "Subscribe" form located on the "Connect" page of our website, we ask you to provide us with your first and last name, and your email address. When you submit a request to receive The Integrity Institute, LLC's newsletter, we will Process your email address.

When you use the SMS Text Message form located on the "Connect" page of our website, we ask you to provide us with your mobile number. When you submit this request to receive The Integrity Institute, LLC's text messages, we will Process your mobile number.

### **Why We Process and How We Use Personal Data**

We Process your Personal Data at your request and with your consent to allow you to determine whether to contract for our products or services, and to allow us to troubleshoot issues you are having and respond to your inquiries.

When you purchase products or services from The Integrity Institute, LLC, or when you sign up to receive our newsletter or to receive SMS text messages, we may contact you regarding similar services or products that we believe may be of interest to you. You may opt out of such

communications at any time by clicking on the “Unsubscribe” link located in the email from us or by replying STOP to the text message from us.

We may use your Personal Data for a variety of other legitimate business interests, including:

- to provide services;
- to improve our business offerings;
- to enhance your website experience;
- to protect against identify fraud and other criminal activity; and
- to exercise or defend against legal claims.

You are under no statutory or contractual obligation to provide Personal Data to The Integrity Institute, LLC. However, if you do not provide certain information, we may not be able to enter into a business agreement with you, process your request for assistance, or process your request to receive information regarding our service offerings and empowerment events.

## **With Whom We Share Personal Data**

We do not share your Personal Data with any third party entities, unless and until there is evidence of fraud or criminal activity.

**Law Enforcement.** We may share your Personal Data with law enforcement, other government entities, or our legal counsel: (1) if we believe there has been a violation of our Terms & Conditions or other user policies; (2) if we believe that someone may be causing injury to our rights or property, other users, or anyone else; (3) to respond to judicial process or to provide information to law enforcement; or (4) as otherwise required by law. To the extent we are legally permitted to do so, we will take reasonable steps to notify you in the event that we are required to provide your personal information to third parties as part of a legal process.

## **Changes to This Privacy Policy**

We reserve the right to update this Privacy Policy as necessary to reflect any changes we make and to satisfy legal requirements.

## **Contact Us**

If you have questions about this Privacy Policy or our privacy practices, please reach out to [info@theintegrityinstitute.net](mailto:info@theintegrityinstitute.net).